



LOS ANGELES YOUTH ORCHESTRA

Spring 2025 Concert

Alex Theatre, Glendale

losangelesyouthorchestra.org

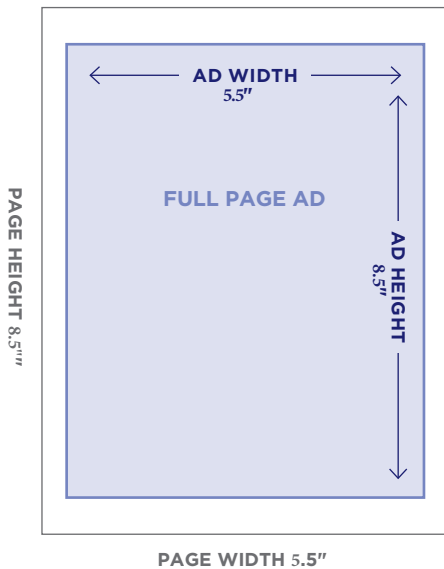
PROGRAM BOOK ADS & CONGRATULATORY ADS

Deadline: Wednesday, March 5

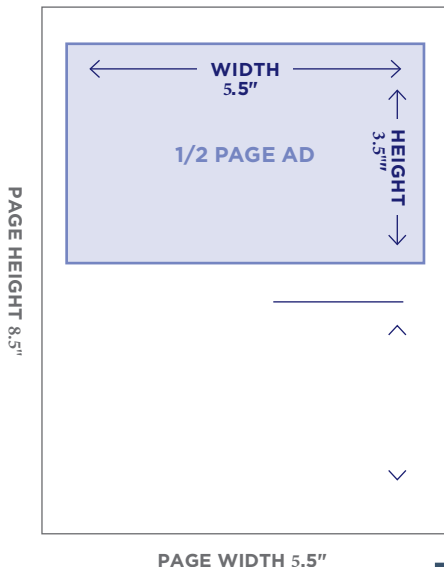
AD DIMENSIONS

Please follow the ad specifications below (labeled in blue)

FULL PAGE AD



1/2 PAGE ADS



AD SIZES AND RATES:

FULL PAGE:

COLOR \$450
 B&W \$200
 5.5" (w) x 8.5" (h)

INSIDE FRONT COVER

Color \$450
 5.5" (w) x 8.5" (h)

1/2 PAGE:

COLOR \$250
 B&W \$100
 5.5" (w) x 3.5" (h)

INSIDE BACK COVER

Color \$450
 5.5" (w) x 8.5" (h)

SPECIFICATIONS FOR ELECTRONIC ADS

- Ads must be in 4-COLOR (CMYK) or GRAYSCALE (B&W) format, depending on the level of sponsorship
- Files should be submitted in FINAL FORM as a high resolution 300-dpi PDF
- Set document page size to match the ad trim (do NOT build ad on default paper size of 8.5" x 11")
- Full page file size is 8.5 h x 5.5 w
- **Bleeds: you must add quarter inch bleed to all ad sizes**
- Crop marks should be set to ad dimensions
- Embed all fonts and images
- Convert fonts to outlines when possible and flatten Photoshop files
- Images and logos from websites are NOT usable for print ads; artwork must be high resolution
- Files should be sent via e-mail to layolist@gmail.com

PARENTS AND FAMILIES BUYING CONGRATULATORY ADS, send your images and text to layolist@gmail.com with the subject line "Congratulatory Ad" by March 5 and our team can design the tribute for you.

PLEASE SEND ARTWORK BY WEDNESDAY, MARCH 5. If you have any issues with your artwork, please contact our communications liaison, **Holly Bridges**, hollybridges1@gmail.com. If you have other questions, please contact Orchestra Manager **Elise Dewsberry Green**, layolist@gmail.com