



# LOS ANGELES YOUTH ORCHESTRA

Fall 2025 and Spring 2026 Concerts

*Barnum Hall, Santa Monica*

*Ambassador Auditorium, Pasadena*

[losangelesyouthorchestra.org](http://losangelesyouthorchestra.org)

## PROGRAM BOOK ADS & CONGRATULATORY ADS

**Deadlines for Orders and Artwork:** October 22, 2025 for concerts on November 16 & 17, 2025  
March 25, 2026 for concerts on April 19 & 20, 2026

### AD SIZES AND RATES:

#### FULL PAGE:

COLOR: \$450

B&W: \$200

5.5" (w) x 8.5" (h)

#### INSIDE FRONT COVER:

COLOR: \$450

5.5" (w) x 8.5" (h)

#### 1/2 PAGE:

COLOR: \$250

B&W: \$100

5.5" (w) x 3.5" (h)

#### INSIDE BACK COVER:

COLOR: \$450

5.5" (w) x 8.5" (h)

### SPECIFICATIONS FOR ELECTRONIC ADS:

- Ads must be in 4-COLOR (CMYK) or GRAYSCALE (B&W) format, depending on the level of sponsorship
- Files should be submitted in FINAL FORM as a high resolution 300-dpi PDF
- Set document page size to match the ad trim (do NOT build ad on default paper size of 8.5" x 11")
- Full page file size is 8.5 h x 5.5 w
- Bleeds: you must add quarter inch bleed to all ad sizes
- Crop marks should be set to ad dimensions
- Embed all fonts and images
- Convert fonts to outlines when possible and flatten Photoshop files
- Images and logos from websites are NOT usable for print ads; artwork must be high resolution
- Files should be sent via e-mail to [layolist@gmail.com](mailto:layolist@gmail.com)

### PARENTS AND FAMILIES BUYING CONGRATULATORY ADS:

Send your images and text to [layolist@gmail.com](mailto:layolist@gmail.com) with the subject line "Congratulatory Ad" and our team can design the tribute for you.

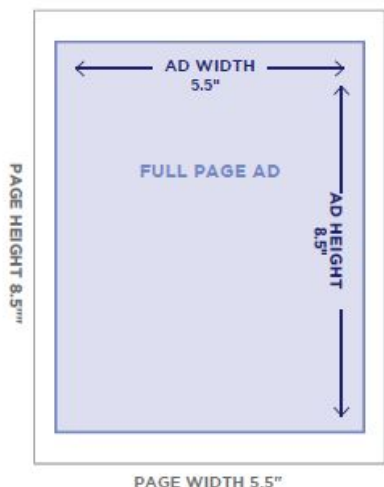
### PLEASE SEND ARTWORK BY 10/22/25 for Fall and 3/25/26 for Spring.

If you have any issues with your artwork, please contact our marketing coordinator, Bonnie Winings, [blynn32600@gmail.com](mailto:blynn32600@gmail.com).

If you have other questions, please contact Orchestra Manager Elise Dewsberry Green, [layolist@gmail.com](mailto:layolist@gmail.com)

AD DIMENSIONS  
Please follow the ad specifications below  
(labeled in blue)

#### FULL PAGE AD



#### 1/2 PAGE ADS

