



LOS ANGELES YOUTH ORCHESTRA

Spring 2026 Concerts

*Barnum Hall, Santa Monica
Ambassador Auditorium, Pasadena*

losangelesyouthorchestra.org

PROGRAM BOOK ADS & CONGRATULATORY ADS

Deadlines for Orders and Artwork: March 27, 2026 for concerts on April 19 & 20, 2026

AD SIZES AND RATES:

FULL PAGE:
COLOR: \$450
B&W: \$200
5.5" (w) x 8.5" (h)

INSIDE FRONT COVER:
COLOR: \$450
5.5" (w) x 8.5" (h)

½ PAGE:
COLOR: \$250
B&W: \$100
5.5" (w) x 3.5" (h)

INSIDE BACK COVER:
COLOR: \$450
5.5" (w) x 8.5" (h)

SPECIFICATIONS FOR ELECTRONIC ADS:

- Ads must be in 4-COLOR (CMYK) or GRAYSCALE (B&W) format, depending on the level of sponsorship
- Files should be submitted in FINAL FORM as a high resolution 300-dpi PDF
- Set document page size to match the ad trim (do NOT build ad on default paper size of 8.5" x 11")
- Full page file size is 8.5 h x 5.5 w
- Bleeds: you must add quarter inch bleed to all ad sizes
- Crop marks should be set to ad dimensions
- Embed all fonts and images
- Convert fonts to outlines when possible and flatten Photoshop files
- Images and logos from websites are NOT usable for print ads; artwork must be high resolution
- Files should be sent via e-mail to layolist@gmail.com

PARENTS AND FAMILIES BUYING CONGRATULATORY ADS:

Send your images and text to layolist@gmail.com with the subject line "Congratulatory Ad" and our team can design the tribute for you.

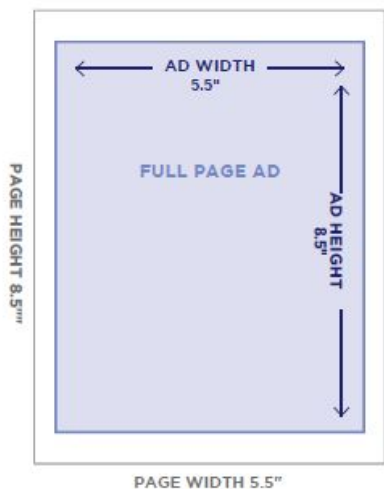
PLEASE SEND ARTWORK BY 3/27/26 for Spring.

If you have any issues with your artwork, please contact our marketing coordinator, Bonnie Winings, blynn32600@gmail.com.

If you have other questions, please contact Orchestra Manager Elise Dewsberry Green, layolist@gmail.com

AD DIMENSIONS
Please follow the ad specifications below
(labeled in blue)

FULL PAGE AD



1/2 PAGE ADS

